

# THE NEW BLUE



PAKISTAN

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## Customer Newsletter - Issue # 6



### IBM To Go Ahead With Doubling Of Office Space

IBM has finalized a New Karachi Office in 2008 with additional space requirement, doubling our office space, to meet our growing business needs.

The new office is located at Nice Trade Orbit at Shahrah-e-Faisal, where IBM will have two office floors, besides two car parking floors.

The new office will be equipped with IBM Business Continuity & Resiliency Services Center (BCRS). Software Technical



### Opening New Doors Through Open Source

IBM, under its Academic Initiative Program, is a strong supporter of Linux and Open Standards. IBM is proud to partner with NUST, SEecs to set up a million dollar Linux Competency Center. This Linux lab facilitates Teach the Trainer programs for universities and help students, developers and organizations in Pakistan to experience and test Linux hands-on and explore the benefits of open standards-based computing. IBM Middleware software is being used by NUST, SEecs in their curriculum for graduate and undergraduate students.



**IBM Selects KMT for KidSmart Early Learning Program**

IBM donated KidSmart units to Kaghan Memorial Trust (KMT) in Islamabad. KMT has established a school in Kaghan Valley of Northern Pakistan which aims to offer first-class education of the earthquake affected areas. The aim of KidSmart program is to introduce children of that area to information technology at an early age. By developing these skills primarily for children from disadvantaged communities, IBM hopes to address their social needs in the modern world.



*Picture shows: Khurram Khan, Managing Trustee of KMT with Adnan Siddiqui, Sales Manager North, IBM Pakistan at the KidSmart handing over ceremony.*

**KidSmart Program Starts at Edhi Foundation**

Recently IBM Pakistan donated four Kidsmart units to Edhi Foundation at Bilquis Edhi Female Child Home.



*Picture shows: Saher Sohail, Communication Analyst, IBM Pakistan handing over the agreements to Haleema Edhi at Edhi Foundation.*

**IBM donated Laptops to TCF**

Continuing the spirit of Corporate Citizenship and Corporate Affairs, IBM Pakistan recently donated 10 laptops to The Citizens Foundation.



*Picture shows: Riaz Ahmed Kamlani, Vice President, TCF and Ahmed Faraz, Senior Integrated Marketing Communication Analyst, IBM Pakistan, at the laptop donation ceremony.*

**IBM Pakistan Donated 1400 School Bags to Various NGOs**

As part of IBM's commitment to community leadership alongside technical leadership and its aim to help develop a knowledge based society in more than 50 countries around the world, IBM Pakistan has donated school bags to various NGOs such as Developments in Literacy in Karachi and Care Foundation in Lahore.

